



i2EYE INTERACTIVE'S BRAND BINDASSPOLL TO LAUNCH INDIA'S 1st ONLINE POLLING PORTAL

Notes to the Editor

- **Announces first ever online polling portal brand for young India**
- **Announces nationwide web polling**
- **Bindaaspoll is launching with the aim to create the largest repository of opinions around the world.**
- **Introduces India's first Web Online Polling Portal**

Mumbai, September 25, 2007: India's first ever website www.bindaaspoll.com is dedicated to provide the best online polling experience available. Make your opinion by voting to any poll you'd like. Let other people know what you think, and find out if people think the same as you. Want to get an opinion about an issue that's important to you? Create your own poll and start getting other people opinions. You can create a poll in just about any subject you can think about.

Sachin Kelkar, CEO, i2Eye Interactive said on the occasion, " We are delighted to launch BindaasPoll.com the online web polling portal offered for our audience. The idea of presenting this online portal is with a chance to know the opinions, comments, views of the audience nationwide on various issues & topics. "This is the first online portal for polling is launched in India thru BindaasPoll (Khol De Pol) on various topics like Entertainment, Sports, Politics, Business, Need advice, Personal, School/College, Web, Puzzle and many more.....a chance to vote, poll, comment.

A poll allows you to ask question to your website visitors. You need to define the answer choices to be chosen by the respondents as a vote to the poll. You can view the poll results by logging into your Bindaaspoll account or subscribing to the poll RSS feed.

BindaasPoll is an online tool, which allows you to create free polls and get votes and comments from people. You can place the polls on your website, blog, MySpace, hi5, Friendster or Xanga account or anywhere online that you can paste a bit of JavaScript or Flash!

www.bindaaspoll.com is totally free! Every service that our site offers is free of charge. Vote to a poll, create a poll, link a poll to your site - it's all free! We try to make our site as user friendly as it can be. We think that ease of use is a very important factor in the appeal of a site to its users.

About i2Eye Interactive

Over the past 5 years, i2Eye Interactive has provided services for clients from the Fortune 100 to the small startup. This diverse range in client type and size allows i2Eye to leverage ideas and technologies for all. We are a digital media communications company, providing one-stop, comprehensive digital media solutions for all business communication needs. We make the digital media work for your business.



Whether you want to generate more sales, make a business-to-business presentation, train and motivate your employees, or build your brand through the online media, we will help you successfully address these challenging tasks.

i2Eye Interactive develops smart and appealing website design which attracts viewers and effectively convey your message so that you get results. We focus on making 'website design' that is easy to navigate, without compromising aesthetic **quality**. Our website design includes solid graphic design skills, high-end programming website application, and innovative website optimization techniques. We can do website design, 'website re-design' on every aspect of your site, from graphic design & copywriting to complete website development work for you.

i2Eye Interactive is one of the leading **Multimedia** services provider located at Mumbai in India providing high quality services at very competitive rates.

Our proven track record with accounts both large and small demonstrates our ability to deliver high quality, effective, and cost efficient solutions on time and within budget. Whether your project is for the web, CD-ROM or video, we will help you present, persuade or inform. i2Eye interactive is a full service multimedia firm. We will pilot your multimedia project from start to finish, leading you through the step by step process beginning with the design and strategic planning right through implementation and follow-up support. We will even help you plot a marketing strategy and assist with online media planning, buying and management.

i2Eye Infotech can help you from the strategic planning phase to the launch of your fully functional website. Once you're online, we'll be there to assist with routine site maintenance, design updates, and expansion of the site's capabilities to suit the needs of your growing business.

More information on the group is available on www.i2eye.in